

NWTF ORIENTS THE BOARD ON SPM

Negros Women for Tomorrow Foundation (NWTF) (Philippines) hired an external consultant to orient the board on SPM. The consultant used two overhead projectors for the orientation meeting. One projector showed NWTF's social performance goals and indicators, and the other projector showed NWTF's plans and activities to achieve each goal.

Viewing the goals and the plans for achieving them side-by-side allowed the board to easily understand what NWTF wanted to accomplish and what activities it would undertake to address social performance goals. The board was very responsive to this presentation, and it was motivated to participate in setting SPM goals and activities. Specifically, the board helped to formulate NWTF's "80-50-30" social performance target: the institution targets 80% of new clients living below poverty line upon entry, 50% of those clients show a positive change in their economic poverty level after three years in the program, and 30% of those clients move above the poverty line after five years in the program.